

SCEA TEXAS CHAPTER ANNUAL NEWSLETTER

2011



MOST POPULAR DISCOUNTS THIS YEAR

TEXAS THEME
PARKS

HOTELS

RENTAL CARS

MOVIE PASSES

ONLINE SHOPPING

GYM MEMBERSHIPS

CELL PHONE
PROVIDERS

FRIENDS HELPING FRIENDS

- Over 300 Tom Thumb and Randalls associates have been granted funds through Friends Helping Friends
- YOUR donation has made each grant possible
- Many grant recipients tell us they joined the program so they could help others and never thought they would be in need themselves

TEXAS SCEA EVENTS 2011

2011 has been a very busy year for the Texas Division SCEA! Each and every event requires a lot of planning and effort but it is **well worth it** to know that so many Tom Thumb and Randalls associates and their friends and family members have had the opportunity to attend an event and have some fun!! Some of our events have been small and local while some have been Texas-sized – but each has provided SCEA members the opportunity to enjoy time outside of work with their friends and loved ones. Here is a brief list of events that SCEA has offered, sponsored, or helped to sponsor for the year:

Quarter One—Jan thru Mar

- * MB Planning Meetings and Officer Training Sessions
- * Discounted tickets to **Monster Jam** at Cowboys Stadium
- * First Annual Briarpark **Valentine Social**

- * Facility Coordinator Appreciation Events
- * Co-Ed **Softball** Teams: *Thumbers, Young-n-Reckless, and Fake-It-Til-You-Make-It.*

Quarter Two—Apr thru Jun

- * **Round Rock Express** Game plus Party Suite
- * Discounted tickets to **Disney on Ice** at Reliant Stadium
- * Discounted tickets to **Monster Energy Supercross** at Cowboys Stadium
- * Discounted tickets to a **Houston Rockets** game at Toyota Center
- * In-Store Pizza Parties
- * **Texas Rangers** Game plus Catering
- * **Family Day** at Alliance
- * SCEA Day at the **Houston Downtown Aquarium**
- * SCEA Day at **Kemah Boardwalk**
- * **Winstar World Casino** Bus Trip

Quarter Three—Jul thru Sept

- * Discounted **Astros** Game tickets through-out the season
- * SCEA day at **Six Flags Fiesta Texas** in San Antonio
- * SCEA day at **Schlitterbahn** on Galveston Island
- * SCEA day at **Six Flags Over Texas** in Arlington
- * **Frisco Rough Riders** Game plus catering
- * **Texas Rangers** Game plus catering

Quarter Four—Oct thru Dec

- * SCEA Group Cruise with **Carnival Cruise Lines** Fifth Annual Holiday Parties!
- * Dallas Market Party at **Park Lane Ranch**
- * Fort Worth Market Party at **Hyatt Regency DFW**
- * Austin Market Party at **Hyatt Regency Austin**
- * Houston Market Party at **Reliant Park**

SCEA COMMUNICATION—SPREADING THE WORD!

SCEA communicates with members in variety of ways. We send emails to backstage and distribution center associates and to the Facility Coordinators and Store Directors for each location. We also post bulletins onto Retail Gateway for all roles. We send hard-copy flyers to retail locations for distribution and for posting. This year, SCEA also distributed a new standardized and colorful template for the

break-room in each retail location. In addition, SCEA re-created and distributed new SCEA binders including the first ever SCEA FAQ's (Frequently Asked Questions) and the first ever Discount Quick Reference sheet.

Our external website contains lots of SCEA information and this year we added a "Recent Events" section to post photos



and information about events we have had for the year. Check it out at www.texascea.org!

MARKET BOARD OFFICERS

Each of our four sections (which are referred to as "Markets") elected officers at their 2010 Holiday Party. We want to recognize the officers in each section for their volunteer efforts and hard work. Every officer has given up personal time to attend SCEA board meetings, plan events, attend events, and worked hard to increase the overall value of every dollar that is contributed! On behalf of all Texas SCEA members – we want to say THANK YOU!!

Being an SCEA officer requires effort, but it is also

very rewarding! Officers receive satisfaction when an event is well attended and members are thrilled with the results.

Are you interested in becoming an SCEA market board officer? We would love to know! We plan on electing officers for 2012 at each holiday party this year. We will begin our search for nominees in late October and early November. If you are interested or you know someone in our organization who would make a great officer—email Christy at

Christy.Lara@Safeway.com. Nominees are encouraged but not required to attend the annual holiday party.

It is always impressive to see the wide variety of skills, talents, and perspectives that our workforce has to offer. Each market board to date has been an incredible blend - bringing together all walks of life and all areas of the organization. The success of our events depends upon the volunteer market boards—we can't spell s-u-c-c-e-s-s with "u"!



SCEA Officers meet monthly to discuss upcoming events and make plans for new events.

DALLAS MARKET BOARD OFFICERS 2011— DALLAS.SCEA@SAFEWAY.COM

The Dallas Market includes retail stores in district D1, D2, & DFW area backstage.

The President is **Teresa Savala** (#1784) who has over 30 yrs experience with Tom Thumb. Teresa volunteers her time because she "likes to get involved and meet new people". If she could go to lunch with anyone—it would be her grandson who is 2.

The VP of Events is **Mike**

Grubbs (#3641) who has been with the company 10 yrs. He got involved with SCEA so he could learn how the process works. If he could have lunch with anyone it would be his parents, who have passed on.

Rafael Reyes (#1783) is currently serving as Market Board Officer, At Large, & has over 14 yrs. with Tom Thumb.

Joe Tyler (#3637) is currently

serving as Parliamentarian, has also served as President & Secretary, and has been involved with SCEA since '07. Joe has been with TT 11 yrs.

Michael Isler (#2595) is VP of Finance & has been with TT 28 yrs. He got involved so he could learn more about the finances. If he could have lunch with anyone it would be his grandfather who he never had the chance to meet.

Send an email to your local market board anytime! Thank them for their efforts, provide ideas for future events, ask questions, or voice concerns.

FORT WORTH MARKET BOARD OFFICERS 2011— FORTWORTH.SCEA@SAFEWAY.COM

The Fort Worth Market includes retail district D3, D4, & Alliance DC.

The President is **Patty Shunk** (#2574) who's been with TT 9 yrs. She wants all employees to know about the great benefits SCEA has to offer! She would like to have lunch with her father, who has passed on.

Cecile Van Wyk (#3555) is

the VP of Finance and has worked for TT 4 yrs.

The VP of Events, **Brenna Durkee**, (#3555) has worked for TT 12yrs. Brenna has previous experience in event planning & wanted to help. She would love to have lunch with George Washington.

Suellen Smith (#1789) has 14 yrs TT experience & is current MB Secretary. She

loves the networking opportunities. She would love to have lunch with her late mom, especially for advice.

The Parliamentarian is **Ruby Moore** (#2557) who also served on the board last year & has been with Tom Thumb 3 yrs.



SCEA Market Board Officers are recognized each year at the annual holiday party.

**HOUSTON MARKET BOARD OFFICERS 2011-
HOUSTON.SCEA@SAFEGWAY.COM**

The Houston Market includes retail stores in district C1, C2, Houston area backstage, and Telge DC.

Laura Reed (Telge) is currently the MB President, has also served as Secretary, and has been with Randalls 30 yrs. Laura wants to make a positive impact & would love to see SCEA reach full potential. If Laura could have lunch with anyone it would be her late father, especially so

he could meet her fourth child.

The current VP of Finance is **Sam Garrison** (Backstage) who has been with Randalls for 36 years.

Keisha Maddox (Special Projects) has been with Randalls 8 yrs and currently serves as VP of Events.

The MB Secretary is **Joe Johnson** (#2671) who has been with Randalls 7 yrs. Joe got

involved so he could help get the word out to SCEA members. Joe would love to have lunch with his grandmother who passed away a few years ago.

The current MB Parliamentarian is **Jason Wright** (#1066) who has also served as President and VP of Events in years past. Jason has worked for Randalls for 16 yrs.



There is one thing all of our SCEA volunteers have in common: a passion for people and a desire the share that passion with others.

**AUSTIN MARKET BOARD OFFICERS 2011-
AUSTIN.SCEA@SAFEGWAY.COM**

The Austin Market includes retail stores in district C3 and Austin area backstage.

Tandy Burks who works at Randalls # 1850 is the current Market Board President. Tandy has also served as President in the past, as well as the VP of Events. Tandy has been with Randalls/Safeway for 13 yrs.

The current Market Board VP of Finance is **Robert Thomas.**

Robert works at Randalls # 2636 and has been with the company 11 yrs.

Kathleen Leadford is the current MB VP of Events and has also served as MB secretary in the past. Kathleen works at the Austin District Office and at Randalls # 2477. Kathleen has been with Randalls for 10 years.

The current MB Secretary is **Ernest Upchurch** who works

currently at Randalls # 2481. Ernest has also served in the past as SCEA VP of Events. He has worked for Randalls for 10 years.

The current Parliamentarian and Past President is **Dede Six.** Dede currently works at Randalls store # 2471. She has been with the company since 1994 – for 17 years.

*We can't spell
S-U-C-C-E-S-S with
"U"!
SCEA would not
be successful
without the help
of our
volunteers—both
officers and
facility
coordinators.*

FACILITY COORDINATORS 2011

Facility Coordinators are the **key** to spreading the word for SCEA events and promotions through out the year! Each store designates an SCEA member (or two) for their location who volunteers to receive messages from the Division Coordinator & Market Board Officers. Many of our **Facility Coordinators** truly

go above and beyond to make sure their members voices are heard & to make sure members are made aware of special events and promotions. Many coordinators are working hard to strengthen our organization by increasing membership and are helping to connect SCEA members with the info

they need. **THANK YOU** for your hard work! In our business we are all pressed for time—so we truly appreciate the time you spend.

To find out who your coordinator is or to volunteer to help—email Christy.Lara@Safeway.com.



In our business we are pressed for time—all the time—so we truly appreciate the time you spend on SCEA related communication!

NOTE FROM THE TEXAS DIVISION DIRECTOR OF HUMAN RESOURCES

SUSAN PROBST, SPHR

Since its introduction into the Texas Division in 2007 SCEA has provided our associates with a wide array of benefits including money saving offers for movies, travel, hotels, day-care, theme parks, cruises, and much, much more! We have thrown some of the most fabulous parties in Texas and through the hard work of our area Market Boards

and our SCEA Coordinator, Christy Lara, we have continued to add services and savings based on your needs. In addition to all those discounts, the SCEA has been able to help hundreds of associates in their time of need through our Friends Helping Friends program. During Hurricane Ike we were able to distribute thousands of dollars to our

associates who lost everything during that disaster and over the past four years have helped hundreds of associates with catastrophic loss. If you are not a member check out what's available today at www.texascea.org.

About Us:

The SCEA (Safeway Companies Employee Association) serves its members in a variety of ways. SCEA has chapters in many of the Safeway Divisions across the United States—including the Texas Division. For the Texas Chapter there are three main benefits for members of the program: SCEA sponsored Events, the SCEA Discount Program, and the SCEA grant program—Friends Helping Friends. SCEA is an IRS designated 501(c)4 mutual benefit organization. All dues collected are used solely for the direct or indirect benefit of members of the association. Tom Thumb and Randalls associates across the state are proud to be a part of the Texas Chapter SCEA!

TOM THUMB-RANDALLS EMPLOYEE ASSOCIATION

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SCEA Website: www.texascea.org

**SCEA IS RUN BY ASSOCIATES, FOR THE
BENEFIT OF ASSOCIATES**

CHRISTY'S CORNER

As I sat down to consider what it is I would want SCEA members in Texas to know—so many things entered my mind that I realized I don't have room for all of the words! The fall of 2011 marks the fourth anniversary of the Texas Chapter SCEA—and it has been an incredible four years. There were times that I felt we would never get everything done in time to host an event and many times I was afraid we were over-budget. I often wondered if we would be able to help all those who qualified

for Friends Helping Friends and have shared concern and heartache with every applicant—especially those who's request did not fit the guidelines but were in a desperate situation none-the-less. Our industry is a difficult one to work in—high customer demands, a fast paced and rapidly changing environment, and tough profit margins all collide and impact every associate whether in the retail environment, distribution, or office facility. We all deal with tough issues on a daily basis. Although it is

not always easy, I am proud to be the Coordinator for an employee association that is able to reach out to members and provide benefits that bring a smile. Whether you have had the opportunity to attend an incredible event, won prizes, purchased discounted tickets, saved money through the discount program, or received a grant from Friends Helping Friends—I am glad we are able to do it! My hope is that we can continue growing our employee association for decades to come.



Meet your Texas Division Coordinator, Christy Lara