



To: All Safeway Employees

Subject: General Motors - Vehicle Discount Program

Because Safeway does business with GM, eligible employees can take advantage of the GM Supplier Discount Program. This is a deal that offers great savings on a wide range of new GM vehicles from Chevrolet, Buick, GMC and Cadillac.

It just takes three easy steps:

1. Visit gmsupplierdiscount.com, enter our Company Code (841777) and sign in.
2. Follow the prompts to obtain your personal Authorization Number.
3. Take that number with you to a participating GM Dealer to get your vehicle discount.

This program is available through all participating U.S. GM Dealers; however, participation is voluntary. Dealer participation is on a model-by-model basis, so be sure to state your intention to use the GM Supplier Discount. If your dealer elects not to participate, you may visit another GM Dealer.

This program is compatible with most other regionally advertised cash allowances or APRs. You'll need to check with your participating GM Dealer for details on specific offers, or visit gmsupplierdiscount.com and select the "Regional Incentives" tab.

