



THE MATTEL TOY STORESM

Coupon Blitz



THE MATTEL TOY STORESM

40% off

one non-sale item

One coupon per adult customer per day.
Excludes all Barbie® Collectible Dolls, all Fisher-Price® Baby Gear, Power Wheels® & licensed product.
Not valid on previous purchases or in conjunction with any other coupons or offer.
Coupon must be surrendered at time of purchase.
Some items may be in imperfect packaging.
Must hold or sign up for membership discount card.

Coupon is valid every Monday or Tuesday in December 2008
in El Segundo only

Code # ESDEC1



THE MATTEL TOY STORESM

\$5 gift card

with a purchase of \$50 or more

One coupon per adult customer per day. Gift card to be used on future purchases. Minimum amount must be before tax.
Not valid on previous purchases or in conjunction with any other coupons or offer.
Coupon must be surrendered at time of purchase.
Some items may be in imperfect packaging.
Must hold or sign up for membership discount card.

Coupon is valid every Wednesday in December 2008
in El Segundo only

Code # ESDEC2



THE MATTEL TOY STORESM

Buy 1 & Get 1 for just a penny!*

*Offer applies to Barbie® product only. Limit of 10 items.

One coupon per adult customer per day.
Excludes all Barbie® Collectible Dolls, licensed product, Green Tag, Weekly Specials & Power Wheels®.
Not valid on previous purchases or in conjunction with any other coupons or offer.
Coupon must be surrendered at time of purchase.
Some items may be in imperfect packaging.
Must hold or sign up for membership discount card.

Coupon is valid every Thursday in December 2008
in El Segundo only

Code # ESDEC3



THE MATTEL TOY STORESM

50% off

one non-sale item

One coupon per adult customer per day.
Excludes all Barbie® Collectible Dolls, all Fisher-Price® Baby Gear, Power Wheels® & licensed product.
Not valid on previous purchases or in conjunction with any other coupons or offer.
Coupon must be surrendered at time of purchase.
Some items may be in imperfect packaging.
Must hold or sign up for membership discount card.

Coupon is valid every Friday or Saturday in December 2008
in El Segundo only

Code # ESDEC4

333 Continental Blvd.
El Segundo, CA 90245
310-252-3384
www.matteltoystore.com

Holiday Hours:
Monday - Wednesday 10am to 6pm
Thursday 10am to 8pm
Friday 10am to 6pm
Saturday 9am to 6pm